

# Ostin Kurniawan

Product Designer

[ostin.co](http://ostin.co) 

**Intro** I design beautiful and efficient cross-platform experiences for clients such as Volkswagen Group, Anheuser-Busch InBev and fintech companies.

While my speciality is full-lifecycle product design, my value comes from my cross-disciplinary skillset, comfortable and adept anywhere from high-level product consulting to in-the-weeds architecture and developer support.

**Skills** Deep experience designing and prototyping efficient, thoughtful, and culturally-aware products for responsive web, mobile native, and embedded/hardware using Figma, Sketch, Principle, & Framer.

Effective across the user experience spectrum, from technical product architecture to UX flow mapping, hi-fi UI engineering, and user research.

## **Experience** Product Designer, WillowTree

Jun 2020 - present

I work/consult with Fortune 500 clients such as Volkswagen Group, Anheuser-Busch InBev, and a variety of fintech companies to develop net-new products and business opportunities. I wear many hats, from product-level strategy to reviewing technical documentation and running design audits.

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## **Designer, WillowTree**

Mar 2019 - Jun 2020

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## **Product Design Intern, WillowTree**

Jun 2018 - Aug 2018

## **Research Assistant, Impact360 Alliance**

Oct 2018 - Mar 2019

Conducted user research (interviews, qualitative analysis) on cross-discipline collaboration in emergency management; organised and developed design workshops for non-designers; developed recommendations to inform platform strategy and business goals.

## **Undergraduate Research Assistant, UW CoSSaR**

Oct 2016 - Nov 2018

Conducted research (interviews, qualitative analysis) on post-hazard housing recovery tools, specifically pertaining to emergency management. Ideated, wire-framed, and developed fully-interactive, easily-distributable visualisations for longitudinal housing recovery simulations with Python, JS, and Bokeh. Federal NSF REU project.

## **Education** B.S. Human-Centered Design & Engineering, University of Washington

conc. Human-Computer Interaction; minor in Informatics

Oct 2015 - Dec 2018

**Publications & Engineering** Bipat, T., Wilson, T., Kurniawan, O., Choi, Y.J., & Starbird, K. (2019). It is Not All Fun and Games: Breaking News Consumption on Snapchat. HICSS. DOI: 10.24251/HICSS.2019.255

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## **A Python Library for Discrete Event Simulation of Disaster Recovery**

PI: Scott Miles. Researchers: Derek Huling, Ostin Kurniawan.

DOI: 10.5281/zenodo.1190513